#### SOCIAL MEDIA GUIDE

# WORLD READ ALOUD DAY

This World Read Aloud Day, we're celebrating the incredible power of sharing our stories! Every story matters, and everyone's story deserves to be heard!

Help us build the movement on **February 7th, 2024,** by sharing your participation, ideas, and pictures from the day with #WorldReadAloudDay. **Support every voice by adding the hashtag #TellEveryStory.** 

#### **CELEBRATE AND SPREAD THE WORD!**



Tell us about the stories that have mattered most to you! Is there a book you read as a child that stuck with you or a recent read that has changed your outlook on the world? Tell us about it in a 30-second-1-minute video! Share, and don't forget to tag LitWorld on social media so we can amplify your message.

Take pictures and videos of your WRAD celebrations and tag LitWorld on social media

Check our **Google Drive folder** for free graphics to use!

### TWITTER SAMPLE POSTS

Reading is better when we do it together. That's why I'm celebrating #WorldReadAloudDay today, along with millions of other booklovers across the world! Retweet and spread the word. Remember to #TellEveryStory @litworldsays

Every story matters, and every story deserves the chance to be heard! This #WorldReadAloudDay, join me and @litworldsays to celebrate diverse stories from all around the globe and #TellEveryStory!

#Didyouknow that reading aloud every day puts kids ahead by I year, no matter their background? That's just one of many reasons to join me in celebrating #WorldReadAloudDay today - tag a booklover in your life and spread the word! #TellEveryStory @litworldsays

### FACEBOOK/INSTAGRAM SAMPLE POSTS

When I was growing up, the book [-----] had a huge impact on me. My [-----] read it aloud to me, and I can still remember the words. This #WorldReadAloudDay, tag a fellow booklover to share their favorite read aloud memories and celebrate together with @litworld! #TellEveryStory

Here's one of many reasons to celebrate #WorldReadAloudDay: reading aloud every day is proven to put kids ahead by I year, no matter their background. 🔯 Grab a book, spread the word, and join @litworld in making a global difference and #TellEveryStory!

Booklovers, join me and millions across the world for #WorldReadAloudDay! #TellEveryStory, spread the word, and let's make this year's celebration one for the books.  $E \cong @$  [litworld]

## LitWorld

